

Diversified Crane Maui

Diversified Crane Maui is a local small business based in Wailuku, Maui. The company provides dependable boom trucks, crane rentals and crane services for transporting and lifting heavy commodities.

Their portfolio includes the successful construction of master-planned communities, commercial buildings, office complexes, and more.

The Gushiken’s pride themselves on maintaining safety. Through certified equipment maintenance, operator certifications and securing the newest Crane Smart systems, the company provides the safe and professional services sought by projects on Maui.

*“We are certified by the National Commission of Crane Operators and the State of Hawaii Department of Labor and Industrial Relations as a Hoisting Machine Operator. Diversified Crane is a certified rigger and certified signal person. . . . **Our standards are as high as our lifts!**”*

Owners Ika and Paula Gushiken came to the Hawaii SBDC in October 2014 for advising on securing a bank loan to purchase a 300-ton crane to add to their heavy equipment rental company.

Through their appointments with their SBDC consultant, they were able to produce a detailed feasibility for a \$600,000 crane and successfully secured the purchase.

