

## Hawai'i SBDC Network O'ahu Center Newsletter



Jayna Uyehara and BAC Staff

### Flying By the Seat of Your Pants? DCCA's Business Action Center to the Rescue!

The Business Action Center ("BAC") is celebrating 26 years of proudly serving Hawaii's small business community. One of the first ads from BAC's early years featured images of folks with helium balloons tied to their trousers, drifting helplessly across the sky. The caption read: "When it comes to business, are you flying by the seat of your pants?"

Who hasn't felt this way when confronted with forms filled with difficult legal jargon? With this in mind, the BAC's mission is to help you keep your feet firmly planted on the ground. Over the years, our staff has gained the knowledge and experience to assist you with registering your business, obtaining important tax licenses, and learning about other permits necessary to lawfully conduct activities in Hawai'i.

Because so much more is required to successfully launch a

### Dear Andra,

Welcome to the 2015 Third Quarter newsletter of the Hawai'i Small Business Development Center, O'ahu office. The purpose of this newsletter is to inform our stakeholders and friends about our activities and results, and to introduce relevant business resources, events and information. I hope you enjoy this issue, and welcome your comments or questions. [Like us on Facebook](#), see our [new YouTube channel](#), and connect with us on [LinkedIn](#).



### [Joseph Burns](#)

O'ahu Center Director

### What is devleague?



DevLeague is a super-intense programming bootcamp. If you are a novice programmer with very little to moderate web programming skills, you will learn full-stack Javascript so that you are prepared with the tools and skills you need to become a programmer today. And you will learn the meaning of terms such as "full-stack."

DevLeague is only for the toughest, bravest, most-willing-to-do-what-it-takes guy or gal willing to do the work to get what they want. If that sounds like you, [join DevLeague](#).

### About the SBA 8(a) Business Development Program



The 8(a) Business Development Program is a business assistance program for small disadvantaged businesses. The 8(a) Program offers a broad scope of assistance to firms that are owned and controlled at least 51% by socially and economically disadvantaged individuals.

The 8(a) Program is an essential instrument for helping socially and economically disadvantaged entrepreneurs gain access to the economic mainstream of American society. The program helps thousands of aspiring entrepreneurs to gain a foothold in government contracting.

Participation in the program is divided into two phases over nine years: a four-year developmental stage and a five-year transition stage. [Read more](#)

**SBDC "How to Start a Business" Class at**

business, the BAC can also put you in touch with a cadre of other business resources that assist with financing, operating, and even expanding your activities. Every Thursday, a volunteer attorney from the Hawai'i State Bar Association meets one-on-one with our customers at our Honolulu Office. On other days, representatives from the federal SBA and SCORE's business mentors also offer counseling sessions. All meetings are free of charge, so please call us if you are interested in any of these amazing opportunities!

With offices in three different counties (Honolulu, Maui, and Hawai'i), our small staff is able to reach out to more entrepreneurs than ever before. Last year, we interacted with customers more than 21,000 times through our counters, telephones, email, and Live Chat (a feature on the State's on-line registration system: Hawaii Business Express). We hope we can assist you soon, too! Please visit our website to view our contact information at:

[www.getstartedhawaii.com](http://www.getstartedhawaii.com)

**Jayna Uyehara**  
Manager, Business Action Center

## Contact Us

[About Us](#)

[Business Events Calendar](#)

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## Advisors to Hawaii's Business

*"Enhancing the Economic  
Well-Being of Hawai'i -  
One Business at a Time"*

## Chef Zone Attracts Nascent Entrepreneurs



**How to Start a Business at Chef Zone**

Chef Zone hosted the popular "How to Start a Business" class on April 22, 2015 in their new facility near the airport. Attendees learned what steps to take to get their businesses up and running. Some of the topics addressed included Market Analysis, Business Process, Legal Entity Structure, Capital Investment, and several others essential for starting a business.

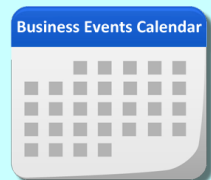
Knowing where to start building a business can be daunting, often because there is so much information available, things can get confusing. Thus this class is held monthly by the O'ahu SBDC office to give direction and practical information to anyone who is thinking about starting a business. For information on the next How to Start a Business class, [click here](#).

## New Contribution Link on the HISBDC Site

On occasion clients ask us if they can make a financial contribution to support the work that we do. As a program of University of Hawai'i Hilo, the Hawai'i SBDC is now set up to receive monetary donations through the University of Hawai'i Foundation. For further detailed information, please click the UH Foundation link at the bottom of [our home page](#), or click here:

[University of Hawaii Foundation SBDC Donation](#)

## Calendar - Sign Up Now



[07.21.15 13th Annual Hawai'i Small Business Forum](#)

[07.22.15 How to Start a Business Class](#)

[07.29.15 Pathways to Profits: Human Resources Essentials](#)

[08.08.15 Small Business Fair at Honolulu Community College](#)  
**\*\*FREE\*\* Register Now for best class selection.**

## In the Media

[America's #1 Trusted Small Business Development Network Celebrates 35 Years](#)

[Dreams Meet Reality - Hawaii Business Magazine](#)

[The Ins and Outs of Alternative Financing](#)





Quote of the Quarter:

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete."

*-Buckminster Fuller*



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