

## Hawai'i SBDC Network O'ahu Center Newsletter

### O'ahu SBDC Welcomes International Intern for 2014



Aloha,

My name is Viktorija Anilyte, and I'm from a small country called Lithuania, which is around 7,000 miles away from Hawai'i.

Currently, I'm a scholarship participant in the Baltic American Freedom Foundation's Professional Internship Program, the mission of which is "to enrich the ties between the United States and Latvia, Lithuania, and Estonia, through programs of education and exchange centering on economic growth and democratic processes."

As an awardee, I chose the Hawai'i SBDC for my internship because of its extensive range of economic development activities, experienced professionals and an ambitious mission. I believe working in the Hawai'i SBDC Network is a perfect opportunity to develop my skills and knowledge, share my experience with

**Dear Andra,**

Welcome to the 2014 First Quarter newsletter of the Small Business Development Center, O'ahu Center. As we look back over the previous year, we celebrate the accomplishments we have made in working with our clients to execute their strategies and realize their vision. The start of the new year is also the time to rededicate ourselves to achieving our goals, and having some fun in the process.

I hope you enjoy this issue, and look forward to hearing from you.

[Joseph Burns](#)

O'ahu Center Director

### New Contribution Link on the HISBDC Site

On occasion clients ask us if they can make a financial contribution to support the work that we do. As a program of University of Hawai'i Hilo, the Hawai'i SBDC is now set up to receive monetary donations through the University of Hawai'i Foundation. For further detailed information, please click the UH Foundation link at the bottom of [our home page](#), or click here:

[University of Hawaii Foundation SBDC Donation](#)

### Foreign Trade Zone #9 Breaks Ground on Int'l Trade Center Building in Kaka'ako

The FTZ#9 is a statewide international trade resource providing businesses with tools such as secure and bonded warehousing, export financing, customs brokers, shipping agents, and freight forwarders, among others.

Later this year, the FTZ#9 will open the International Trade Resource Center (ITRC) building expansion. The ITRC facility will house 40 new offices, with shared working, incubator and conference space for importers/exporters and the state's maritime industry.



For further information, call (808) 586-2507, or email [administrator@ftz9.org](mailto:administrator@ftz9.org)

others and make a positive change: contributing to the economic well-being of Hawai'i in the present and bring positive energy and experience to my home region in the future.

Why did I choose to live and work in Hawai'i? Because I love discovering new countries, learning about different cultures, and meeting people - these activities give me new perspectives of the world and help me to learn more about myself. I have lived and worked in several different European countries (Great Britain, London; Estonia, Tallinn; Spain, Madrid; Finland, Helsinki), as well as the east coast of the US. Hawai'i is a new challenge - a place on the opposite side of the globe from Lithuania, with unique culture, traditions and variety of people.

Business has always been the object of my curiosity and passion. It is an exciting process of building and creating as well as serving people and making a change in society. It may be hard and challenging but at the same time it's a really good way to develop oneself professionally and personally.

I look forward to meeting SBDC clients and friends, and contributing to the SBDC mission.

Best regards,  
[Vicky](#)

## Consultants to Hawaii's Business

*"Enhancing the Economic Well-Being of Hawai'i - One Business at a Time"*

### Contact Us

[About Us](#)

[Business Events Calendar](#)

## Calendar

[02/19/14 - How to Start a Business](#)

[02/20/14 - Pathways to Profits: Integrating Public Relations with your Marketing Strategy](#)

[02/22/14 - Small Business Fair](#)

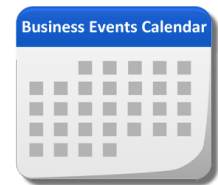
[03/14/14 - UH Small Business Law Clinic](#)

## In the Media

[Helping Family Businesses: Hawaii Business Magazine](#)

[4 Marketing Resolutions to Make This Year](#)

[Is Social Media the Right Fit for Your Company?](#)



## Braddock's *The World Is Your Market*

Exporting Made Easier for Small Businesses - the 2013 Edition is a comprehensive primer designed to help small business owners and decision-makers understand the export process. This guide provides an overview of the export ecosystem and addresses key topics such as:

- How to navigate the export process
- Market research
- Trade shows
- Regulatory compliance
- Logistics
- Financial assistance for exporters
- Local export counseling and training
- "Next-step" resources

A glossary of selected export-related terms is included, along with suggested checklists for various stages of export planning.

For your **FREE** download, send your request to:

[andra.carroll@hisbdc.org](mailto:andra.carroll@hisbdc.org)

Quote of the Quarter:

"Character is much easier kept than recovered."

-Thomas Paine

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